



MADISON CHAMBER OF COMMERCE

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January 4, 2013

Board of Supervisors

Chamber Report

Happy New Year!!!! The Chamber has two new members this month that will be approved at our next meeting which is Monday, January 21. The office will be open at 6:30pm for networking with the meeting at 7pm. The new Chamber President is Donna DeJarnette for 2013.

Dues notices went out in November and have been coming in promptly. For the most part we've have good retention of members, but a couple of businesses have closed mostly due to retirements though. The first draft of changes have been sent for our Ready Reference and will distribute as soon as we get them printed. There will be another surprise Community Service award coming soon, so stay tuned!

Tourism Report

December is traditionally a quieter month as far as visitation with about 5000 hits to the website and 40 "true" walk in visitors, but not quiet as far as planning!! Dawsons Country Place and Ridgeview B&B have both closed as their owners have retired from that aspect. Mobile app for regional sesquicentennial is almost live that we've been working on (Virginia Piedmont). We are working on new brochure still with these changes included. We will be hosting the American Bus Association at Bavarian Chef and Prince Michel, I plan on being there to meet and greet and hand out information so they'll remember us. Another commercial launched just after Christmas! The Tourism Committee will meet Wednesday Jan 9 at 1pm. Second round of Taste of the Mountains applications have mailed.

Respectfully submitted,
Tracey W. Gardner, Exec Dir/Tourism Coordinator